“STAND UP AND BE COUNTED” - Press Release
By: Ethos Productions
Event date: 31st August 2019

STAND UP AND BE COUNTED- Gospel Sounds of the 80’ and 90’

For Immediate Release
The Johannesburg Expo Centre, GL event and RAINBOW FM together with the Gauteng Provincial Department of Communality Safety presents a benefit concert, this in aid of the drug epidemic and social decay campaigns in our communities.

Date: 31st August 2019
Time: 18:00 – 22:30.

Venue Johannesburg Expo Centre (Hall 10) Additional Information: Use Gate 2 for Entrance (Parking for Cars free)

Location: Cnr Nasrec And RandShow Road, Nasrec, Johannesburg, 2000

On Saturday 31st August 2019 The Johannesburg Expo Centre, GL events and Rainbow FM together with the Gauteng Provincial Department of Communality Safety will be presenting “STAND UP AND BE COUNTED,” a benefit concert to support and aid organisations that do the actual groundwork and has the day to day challenge of the REALITY that comes with this awful epidemic called Drugs and Substance Abuse.

We also want to honour the servants of God, the Musicians, the Men and Women that have been at the forefront of our communities with their activism against Drug Abuse and their uncompromising stand against this scourch that has been ripping through our communities for so long.

The Gospel has not Changed, Our God has not changed but it seems that as His servants we have been on our knees for too long, praying and hoping for change, in the meantime the enemy has come in like a flood, killing destroying and causing havoc. Leaving our communities in disarray using weapons, drugs and substance abuse that causes so much destruction for generations to come.

Families, communities and society at large are been haunted, humiliated and ripped apart by the onslaught of Drugs and Substance Abuse. Drugs and Substance Abuse is ruining our homes and communities, society itself has become complacent and the government is in dismay as to what to do. Parents seek intervention from sources that at times has insufficient resources and this is where decisions need to be made as to how these facilities are going to be supported and be assisted with the fundamentals required to accomplish their mandates. Rehabilitation centres need help, now is the time for us as the church, community, society, individual, parents, grandparents, and servants in leadership, media and corporates in South Africa to STAND UP AN BE COUNTED.

“One may put a thousand to flight but two will put Ten Thousand to flight”

The performance line-up includes
- OVERJOY
- HIS IMAGE
- EXALTATION
- WINDS OF CHANGE
- VICTORY
- YADAH
- AND MANY MORE
Prominent men and women of our generation include:
- Craig Newman (CEO Johannesburg Expo Centre)
- Maxime Rosenwald (MD GL events SA):
- Minister D
- Micheal David
- Humphrey Birkenstock (Rainbow FM)
- The Family
- Adrian Losper
- Synergi
- Dareleen James (Community Activist)

The concert is free and open to the public. A free-will cash offering will be collected on the night to support this initiative. All proceeds will be given to selected organisations that is making a difference in their various communities in the fight against Drug Abuse. STAND UP AN BE COUNTED will be the first of its kind as this initiative seeks to grow from strength to strength and get more role-players involved in the fight against Drugs and Substance abuse.

During the concert:
- There will be information presented about the different organisations and their contact details will be displayed.
- Live interviews to be viewed on the big screens.
- Pre-recorded interviews of what the bands and artist did in rehearsals and build-up to the event.
- Backstage talks with musicians, artist and speakers.
- Different vox pops in different communities that where pre-recorded will be programmed in.
- Video display of what Drugs and Substance Abuse is doing currently, video clips on the projector for viewing.
- Word of encouragement from prominent motivational speakers.
- Live social media activation as the audience are encouraged to go live on their feeds and #STANDUPANDBECONFIGATED and other Tags to be provided.

This will be an evening not to be missed as only 2000 seating capacity will be allowed. Please Note: churches and organization to RSVP with event organisers (details below), seats will be limited and is based on a first come first serve basis. Gates open 17:00. We don’t want to turn people away at the gate so please arrive early.

Messages from event organisers:
- Craig Newman (CEO JEC): “Drugs is no respecter of persons. Drugs is not a race issue, nor does it care if you are wealthy or live in poverty. Neither is it a matter of age or gender. Drugs have infiltrated our townships and are destroying our people. Capturing the youth and destroying any form of positive or bright future. It is time for us to “STAND UP AND BE COUNTED”. It is an absolute pleasure for Johannesburg Expo Centre (JEC) to help make a STAND against drugs abuse in our townships

- Humphrey Birkenstock (CEO Rainbow FM): ” We aim to capture the spirit of youth and save it for future generations. We would like to address the scourge of drug abuse destroying our youth and ripping families apart. Moral regeneration is our ultimate goal and we are going to use this opportunity to stand up and be counted”

- Maxime Rosenwald (MD GL Events SA): “GL events South Africa actively supports the local community through employment, learnership and CSR initiatives. We have an existing learnership program which offers education to 25 unemployed learners on a bi-annual basis and we have also been involved in the fight against drug abuse by offering support to a drug rehabilitation centre based in Robertsham. So we do believe that we have to “Stand up and be Counted”.

Organisers contact Details:
Tel: 011 472 9072 email: standupandbecountednow@gmail.com
Karlyne Fischer 071 204 8869 Humphrey Birkenstock: 082 493 1120 Earl Osborne: 0659242933